

The 2020 Census

4 Ways to Respond

*Self response begins
mid-March 2020!*



1. Secure Internet

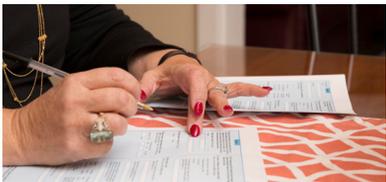
New and Quick, Respond Online.

It's safe, secure and confidential. Your information and privacy are protected. It's economical both for you and for the taxpayers. It's greener saving trees and it's user friendly—offering you help screens and the ability to review your answers.



2. Respond by Phone

Our enumerators are ready to take your information question by question from the convenience of your phone from any location.



3. Respond by Mail

Wait until you receive your paper form through the mail or dropped at your residence. It can be filled out at home and dropped into your mailbox or post office.



4. In-person Interview

Our enumerators will visit residences that choose not to self respond.

Multiple Languages Available

Phone & Internet	Paper Mailer	In-Person Interview
English Chinese Korean Arabic Polish Japanese Haitian Creole	Spanish Vietnamese Russian Tagalog French Portuguese	English & Spanish
		Numerous Community individuals hired to interview others in their own community and language

**Each completed survey
is a building block to
a better America.**

**Shape
your future
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United States[®]
**Census
2020**

Confidentiality

The 2020 Census & Data Stewardship



When you trust us with your information, our goal — and legal duty — is to keep it safe. Our mission is to serve as the nation's leading provider of quality data about its people and economy. We couldn't produce this information without you.

Employees take an oath for life to safeguard your information. If they break that oath they can be fined up to \$250,000 and jailed up to 5 years. All of our employees take a mandatory annual training reminding them of our confidentiality policies.

The Law Protects Your Information

By law, your information is confidential. Your answers cannot be used against you by any government agency or court. The law is found in Title 13 of the U.S. Code. Anyone who violates this law faces severe penalties.

Our Privacy Principles Guide Our Work

Our privacy principles guide our actions so that we respect your privacy and protect your confidentiality.

- We do not identify individuals in the data
- We can only publish statistics.
- Our Disclosure Review Board verifies that any data product we release meets our confidentiality standards.

From the beginning of the data collection process through the final storage of information, we protect your data following industry best practices and federal requirements. We use data encryption and two forms of authentication to secure system access. The security of our systems is a top priority and we continually refine our approach to address emerging threats.

We Keep Your Data Safe!

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